

An impressionistic painting of a river scene. The water is depicted with vibrant, textured brushstrokes in shades of blue, green, and yellow. Several large, dark logs are scattered throughout the water, some partially submerged. Several fish are visible, swimming in the water. The overall style is painterly and dynamic.

**LONG LIVE
THE  KINGS**

In the Flow

2024 Annual Report

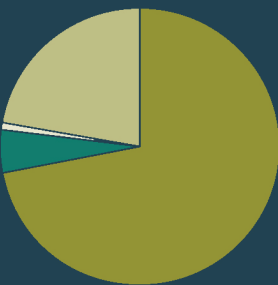
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2024 Financials*

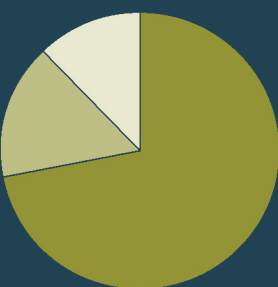
Revenue: \$5,609,838



Revenue Breakdown

73%	Government**	\$4,100,738
5%	Foundation	\$256,985
.2%	Nonprofit	\$11,000
22%	Private	\$1,241,115

Expenses: \$5,745,200



Expense Breakdown

72%	Programs	\$4,158,521
16%	Management	\$904,317
12%	Fundraising	\$682,362

* Differences in revenues and expenses represent funds that may be carried forward for future year project work.

** Includes: International Commissions, Federal, State, and Other.

A Message from our CEO

In 2024, we witnessed a renewed federal commitment to environmental infrastructure—and we acted quickly to ensure those resources benefited salmon. That readiness translated into action.

Our ongoing research in the Salish Sea continues to uncover key challenges facing salmon, thanks in large part to growing partnerships with local Tribes. Together, we’re gathering essential data on juvenile salmon and forage fish to better understand what’s preventing recovery—and how we can turn the tide.

Every year brings big challenges— climate change, damaged habitats, shifting ocean conditions—but it also brings bold opportunities to build powerful coalitions, invest in promising solutions, and make real progress. Even with the pressures mounting, I remain hopeful.

Progress is possible when we combine science, collaboration, and shared determination.

Thank you for standing with us. Together, we are building a future where salmon thrive, communities flourish, and our waters run resilient and clean.



Jacques White
CEO, Long Live the Kings

In the Flow



Kokanee and Chinook: Back from the Brink

In 2024, we saw encouraging signs of salmon recovery across the region, thanks to long-term partnerships, targeted restoration, and science-driven strategies. Lake Sammamish experienced its strongest kokanee return in a decade, with over 6,800 adult salmon making their way back to spawn in local streams—up from just 19 in 2017—thanks to habitat restoration and emergency conservation actions led by regional partners. At our Glenwood Springs hatchery on Orcas Island, Chinook returns surged to 801, a significant rebound that reflects improved ocean conditions and our continued stewardship. Meanwhile, the North Fork Skokomish River now supports a self-sustaining population of spring Chinook, a milestone made possible through careful planning, egg transfers from the Skagit River, and years of collaborative effort. These wins underscore what's possible when committed partners invest in the future of salmon.



Targeting Toxics at the Source: A Win for Salmon and Puget Sound Health

Through a landmark step toward healthier waters and stronger salmon populations, the Washington Department of Ecology issued a new permit for the Everett wastewater treatment plant that will significantly reduce toxic PBDE pollution in the Snohomish River. PBDEs—harmful, persistent flame retardants—have long plagued juvenile salmon in the river, increasing their risk of disease and mortality. The updated permit now holds industrial dischargers accountable for reducing PBDEs before they even reach the treatment facility. This strategy not only protects salmon and the orcas that rely on them but also safeguards public health and prevents costly infrastructure upgrades for Everett ratepayers. It's a powerful example of how targeted, source-based pollution control can support both ecosystem recovery and community well-being.

Building a Resilient Future for Salmon



Partnering for a Healthier Delta with Salmon-Centered Design

Thanks to partnership with the Nisqually Indian Tribe, Long Live the Kings made major progress in 2024 to embed ecological restoration into state infrastructure planning. Together, we worked with WSDOT to incorporate a salmon-focused channel realignment for McAllister Creek into the agency's Marvin Rd to Mounts Rd project. The design—developed by Herrera Environmental Consultants—was adopted into WSDOT's environmental review, thanks to early tribal engagement and strong collaboration. Looking ahead, Long Live the Kings and the Tribe are developing preliminary restoration plans for 160 acres of delta habitat at Joint Base Lewis-McChord, with the goal of adding over two miles of new salmon-friendly channels. It's a promising step toward Net Ecological Gain and a model for how community-driven restoration can influence state and federal level projects.



A Record-Breaking Year for Survive the Sound

Survive the Sound 2025 made a splash with new features, creative collaborations, and its biggest audience yet. More than 30,000 players joined this free, interactive migration game to follow real steelhead tagged by NOAA, cheering on their favorite fish as they navigated challenges from predators to pollution. With support from the Snoqualmie Indian Tribe, the game expanded its educational offerings to include climate-focused lessons and a new classroom card game. Students also competed to design their own fish, with over 1,000 entries and one winner—Mushy—joining the game's whimsical cast. Survive the Sound reached over 75,000 students this year, showing the power of combining science, storytelling, and art to build a community of future salmon stewards.

Support Our Work

www.lltk.org/donate

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\$50,000+

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Kristin Marshall
Jed Marshall

*Donors listed represent fully tax-deductible gifts made to Long Live the Kings.

** Funds generated by gift to Long Live the Kings Endowment

Complete donor list can be viewed online at www.lltk.org.

Thanks to your financial support in 2024, we:



secured

\$1.2

million in grant
funding



introduced over

100k

students to salmon
science through
Survive the Sound



utilized

72%

of total
expenses for direct
program support



welcomed back

800+

Chinook, which
produced more than
1,000,000 eggs at our
Glenwood Springs
Hatchery

Matt and Mariah
McCleary
John McGowan
Dennis McLerran
Dan Mitten
Patsy Neher
Ron and Masami Olsen
Peter and Laura Orser
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Mark and Peggy Norman
Gaston Peter-Contesse
Greg and Megan Pursell
George and Julie Schaller
John and Laura Strub
George Thomas



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\$250,000-\$499,999
Boeing Company
NOAA

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U.S. Fish and Wildlife
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Vigor Industrial LLC

\$50,000-\$99,999
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Kody Kinser
Trevor Laugen

