

Survive the Sound 2025 Sponsorship Guide

Carousel Ad on

Homepage

Host a Table at

STS Events

10% Off All STS

Merchandise

Cutouts, Stickers,

& Flyers Featuring

Your Custom Fish

Design a New,

Customized Fish

Priority Fish

Placement

(2nd to Appear

During Sign-Up)

Clickable Point of

Interest (POI) on

In-Game Map

Background Logo

on Fish Art

Medium Clickable

Logo on the STS

Homepage

Social Media &

E-mail Promotion

(Individual)

\$5,000

Silver

Join the Race!

Sponsoring Survive the Sound is the perfect way to identify your brand as an advocate for salmon and steelhead conservation and education throughout the Pacific Northwest. This one-of-a-kind event is only possible with the support of sponsors like you!

Join our growing coalition of salmon lovers; from local governments and tribes to restaurants and companies, everybody is coming together to make a difference for salmon!

Donated Prizes or other In-Kind support can also be applied as part of your sponsorship!

Check out the following page for examples of these benefits!

> Small Clickable Logo on the STS Homepage

Social Media & **E-mail Promotion** (Group)

> \$**500** Chum

OUR REACH:

'Adopt' an Existing Fish Design

Priority Fish Placement (4th to Appear During Sign-Up)

Small Clickable

Logo on the STS

Homepage

Social Media &

E-mail Promotion

(Group)

\$1,500

Pink

(3rd to Appear During Sign-Up)

> **Clickable** Point of Interest (POI) on In-Game Map

10% Off All STS

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Priority Fish

Placement

Medium Clickable Logo on the STS Homepage

Social Media & **E-mail Promotion** (Group)

> \$3,000 Sockeye

100,000+

20,000+ Member Email List

11,000+ Social Media

Followers

200,000+ Annual

Outreach Homepage Host a Table at STS Events **Promotional Items** 10% Off All STS Merchandise Cutouts, Stickers, & Flyers Featuring Your Custom Fish Design a New, Customized Fish Priority Fish In-Game

Custom

Contact Us to

Arrange Custom Benefits!

Carousel Ad on

Placement (1st to Appear During Sign-Up) Clickable Point of

Perks

Recognition

Interest (POI) on In-Game Map

Background Logo on Fish Art

Large Clickable Logo on the STS Homepage

Social Media & E-mail Promotion (Individual)

Promotion in the LLTK Newsletter

\$10,000 King

Page Views

Survive the Sound continues to grow each year! As a sponsor, you can expect your message to reach:



Students Served



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Sponsorship Benefit Examples:



If you are interested in discussing your sponsorship options or arranging custom benefits, please contact us! All sponsorships must be finalized by February 28, 2025.

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